

Savitribai Phule Pune University, Pune

Faculty of Commerce and Management

Bachelor of Business Administration (BBA)

Revised Curriculum (2024 Pattern as per NEP-2020)

w.e.f. Academic Year: 2024-2025

FYBBA Semester I

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (12)	Major Mandatory 1 (Compulsory)	BBA101T	Principles of Management	3	2	15	35	50
	Major Mandatory 2 (Select Any one Specialization)	BBA102FINT	Finance: Principles of Finance	3	2	15	35	50
		BBA102MART	Marketing: Principles of Marketing					
		BBA102HRMT	HRM: Principles of Human Resource Management					
		BBA102AGBT	Agri. Bussi.: Agriculture and Indian Economy					
		BBA102SEMT	Service Mgmt.: Essentials of Services Management					
	Major Mandatory 3 (Select Any one Specialization other than selected in Major Mandatory 2)	BBA103FINT	Finance: Principles of Finance	3	2	15	35	50
		BBA103MART	Marketing: Principles of Marketing					
		BBA103HRMT	HRM: Principles of Human Resource Management					
		BBA103AGBT	Agri. Bussi.: Agriculture and Indian Economy					
		BBA103SEMT	Service Mgmt.: Essentials of Services Management					
Open Elective (OE)	Open Elective 1	OE-103-MTS	Business Mathematics -I	3	2	15	35	50
	Open Elective 2	OE-103-ST5	Business Statistics - I	3	2	15	35	50
Vocational Skill Development Course (VSC)	Vocational Skill Development Course	BBA101VSC	Information Technology for Business	3	2	15	35	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	BBA101SEC	Soft Skills Development	3	2	50	0	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	BBA101AEC	Business Communication skills - I	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	BBA101VEC	Environmental Awareness	3	2	15	35	50
Indian Knowledge System (IKS)	Indian Knowledge System (IKS)	BBA101IKS	Generic IKS	3	2	50	0	50
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	BBA101CC	Physical Education - I	@ Department	2	50	0	50
			Total	-	22	270	280	550

FYBBA Semester II

Course Type	Course	Course Code	Paper Title	Hours / Week	Credits	Internal	External	Total
Major Mandatory (06)	Major Mandatory 4 (Compulsory)	BBA201T	Business Cost Accounting	3	2	15	35	50
	Major Mandatory 5 (As per the specialization selected in Semester I)	BBA202FINT	Finance: Business Accounting	3	2	15	35	50
		BBA202MART	Marketing: Consumer Behavior and Sales Management					
		BBA202HRMT	HRM: Organizational Behavior					
		BBA202AGBT	Agri. Bussi.: Essentials of Rural Development					
		BBA202SEMT	Service Mgmt.: Essentials of Services Management					
	Major Mandatory 6 (As per the specialization selected in Semester I)	BBA203FINT	Finance: Business Accounting	3	2	15	35	50
		BBA203MART	Marketing: Consumer Behavior and Sales Management					
		BBA203HRMT	HRM: Organizational Behavior					
		BBA203AGBT	Agri. Bussi.: Essentials of Rural Development					
		BBA203SEMT	Service Mgmt.: Essentials of Services Management					
Minor	Minor 1	BBA201MIN	Business Economics - I	3	2	15	35	50

Open Elective (OE)	Open Elective 3	OE-151 MTS	BusinessMathematics - II	3	2	15	35	50
	Open Elective 4	OE-153-STS	Business Statistics - II	3	2	15	35	50
Vocational Skill Development Course (VSC)	Vocational Skill Development Course (VSC) (Practical)	BBA201VSC	Computerized Accounting using Tally	5	2	50	0	50
Skill Enhancement Course (SEC)	Skill Enhancement Course (SEC)	BBA201SEC	Basics of Stock Market/ Cross - Cultural Communication/ AI and ML for Business	3	2	15	35	50
Ability Enhancement Course (AEC)	Ability Enhancement Course (AEC)	BBA201AEC	Business Communication skills - II	3	2	15	35	50
Value Education Course (VEC)	Value Education Course (VEC)	BBA201VEC	Democracy Awareness & Gender Sensitization	3	2	50	0	50
Co-Curricular Courses (CC)	Co-Curricular Courses (CC)	BBA201CC	Physical Education - II	@ Department	2	50	0	50
			Total	-	22	270	280	550